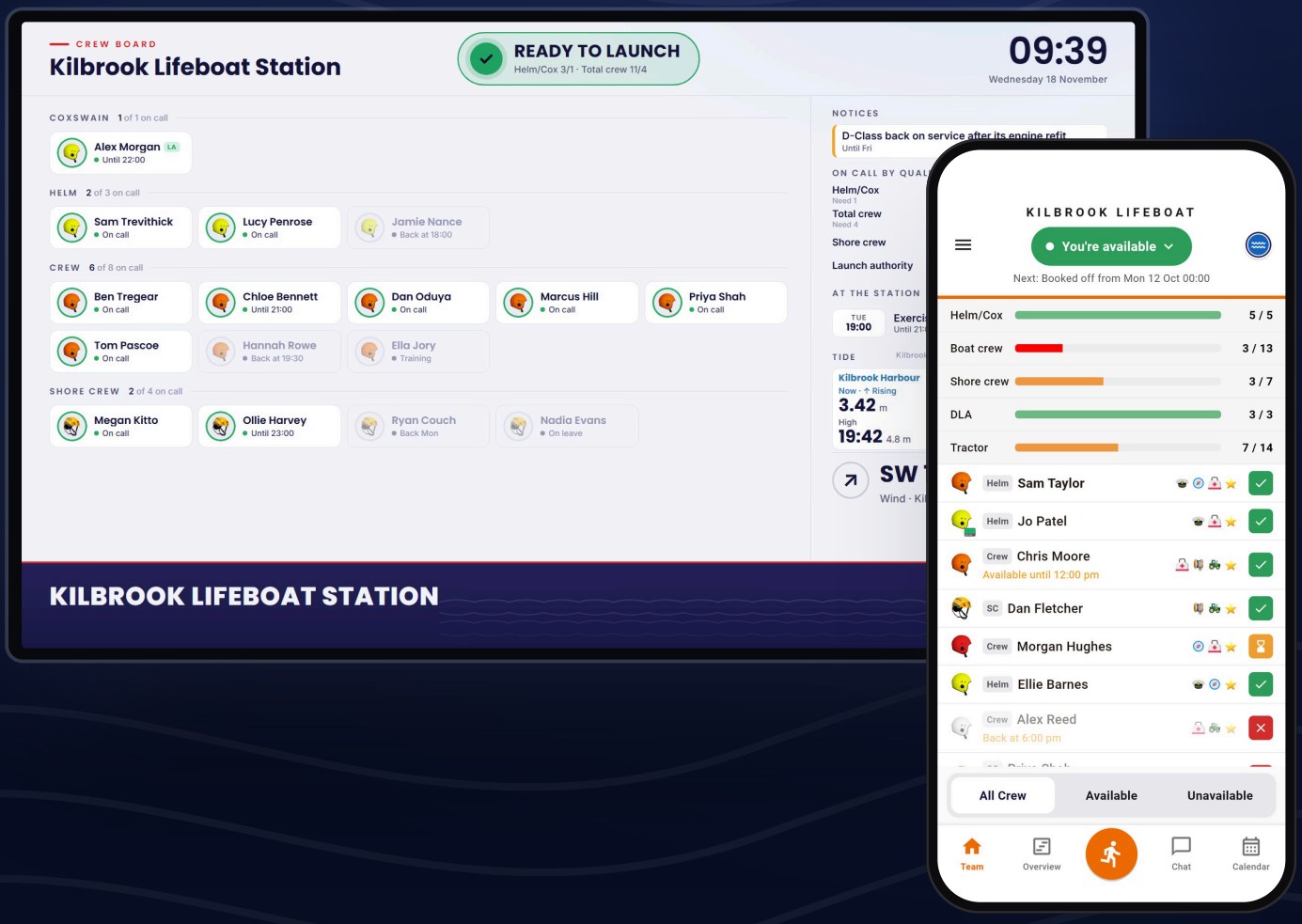
iCrew
BY IONCALL

FOR INDEPENDENT LIFEBOAT STATIONS

Know who can make the boat.

Crew availability, callouts and a live crew board for the boathouse, run from the app your crew already carry.



- Crew app
- Crew board
- Station Dashboard

ioncall.app

HOW IT FITS TOGETHER

One picture of your crew, wherever it's needed.

Every crew member keeps their own availability up to date from their phone. The same live picture appears on the boathouse TV and on the Station Dashboard, so the coxswain, the launch authority and the station manager are always looking at the same thing.

01

The crew app

Book on and off in a tap, plan leave and shifts ahead, and answer a callout straight from the notification.

IPHONE AND ANDROID

02

The crew board

A live screen for the boathouse: ready to launch, who's on call, tides and wind. It turns into the shout screen when the pager goes.

ANY TV WITH A WEB BROWSER

03

The Station Dashboard

Plan cover weeks ahead, set crewing rules for each boat and keep training, qualification and callout records.

COMPUTER OR TABLET

> **“We use iCrew every callout.”**
>
> **Humber Rescue** · independent lifeboat station

Live

Status changes reach every phone, the crew board and the dashboard in seconds.

Your words

Helm/Cox, shore crew, tractor and launch authority, or the names your station uses.

30 days free

Every feature for the whole crew, with no card needed to start.

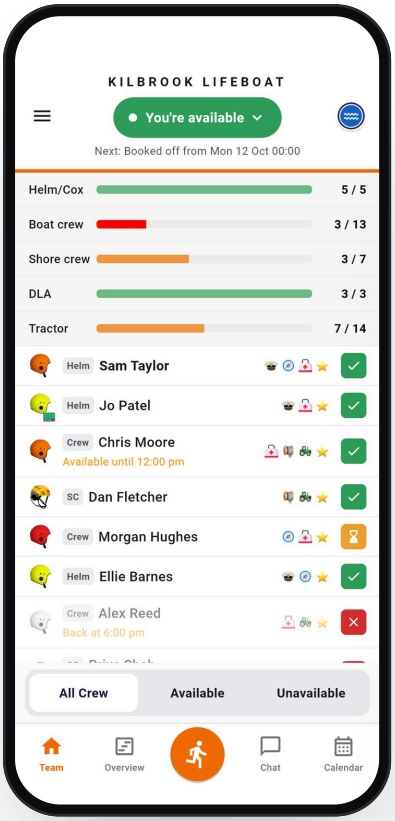
WHAT STATIONS STOP DOING

- Asking “who's around?” in the group chat
- Guessing whether there's enough crew to launch
- Keeping the rota in a spreadsheet
- Chasing qualification dates on paper

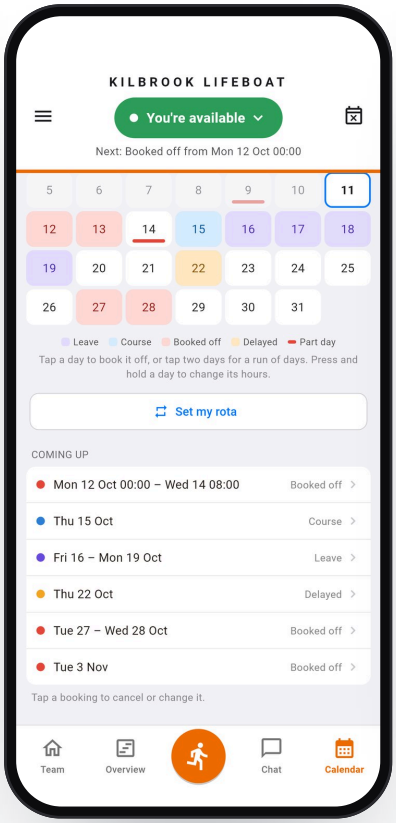
Built by crew, for crew. iCrew is made by Graham Murt, an on-call firefighter for 20 years, and shaped by the independent lifeboat stations that use it on every shout.

Availability in a single tap.

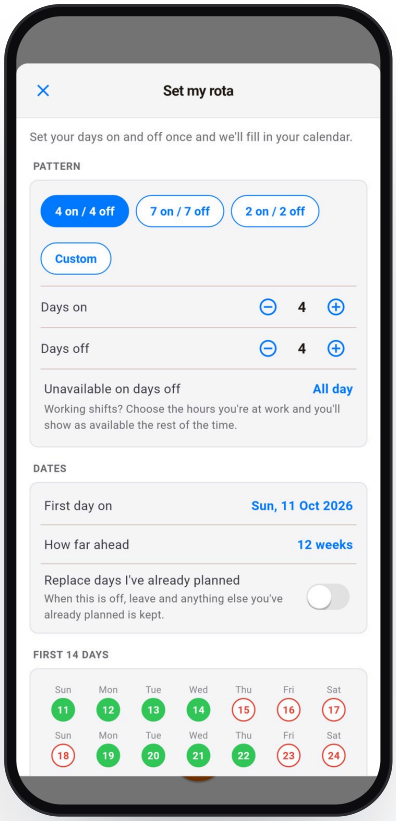
The Team screen shows who's available right now and whether you have the Helm/Cox, boat crew, shore crew and tractor drivers you need, before anyone has to ask.



Team · who's on call, by role



Calendar · leave, courses and shifts



Set my rota · plan weeks in one go

Book on and off

One tap changes your status, and the whole crew sees it at once. Set it to change back on its own when you're done.

Plan ahead

Tap days on the calendar for leave or a course, or set a rota once and let it fill the weeks ahead.

Low crew warnings

Get a heads-up when cover for a role drops below what the station needs.

Station chat

One place for the crew to talk, with photos, search and history, away from personal groups.

Geofencing

Optional: as you arrive at or leave the station area, the app offers to update your status.

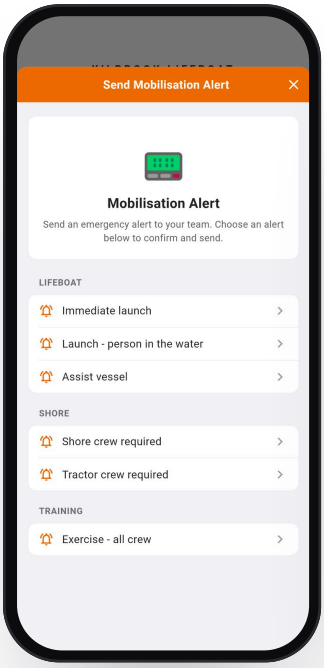
Events and exercises

Exercise nights and open days with who's going, so you know the numbers before the night.

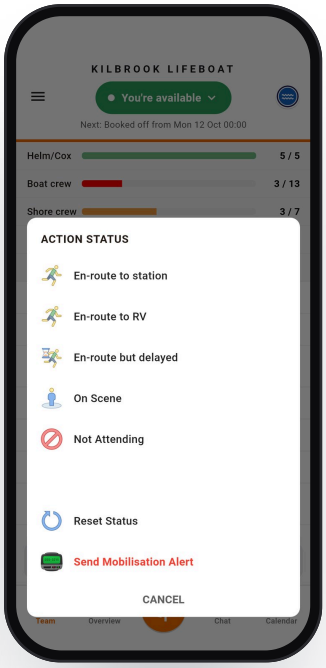
CALLOUTS

When the pager goes.

Page the crew from the app or the dashboard. Everyone answers in a couple of seconds, and the boathouse sees who's coming before the first car arrives.



Send a callout · launch, shore crew, exercise



Answer · en route, delayed or not attending

An alert that's heard

A pager-style tone each member chooses. On Android it sounds through silent mode.

Answer from the alert

I'm responding, delayed or not attending, straight from the notification without opening the app.

Arrival times

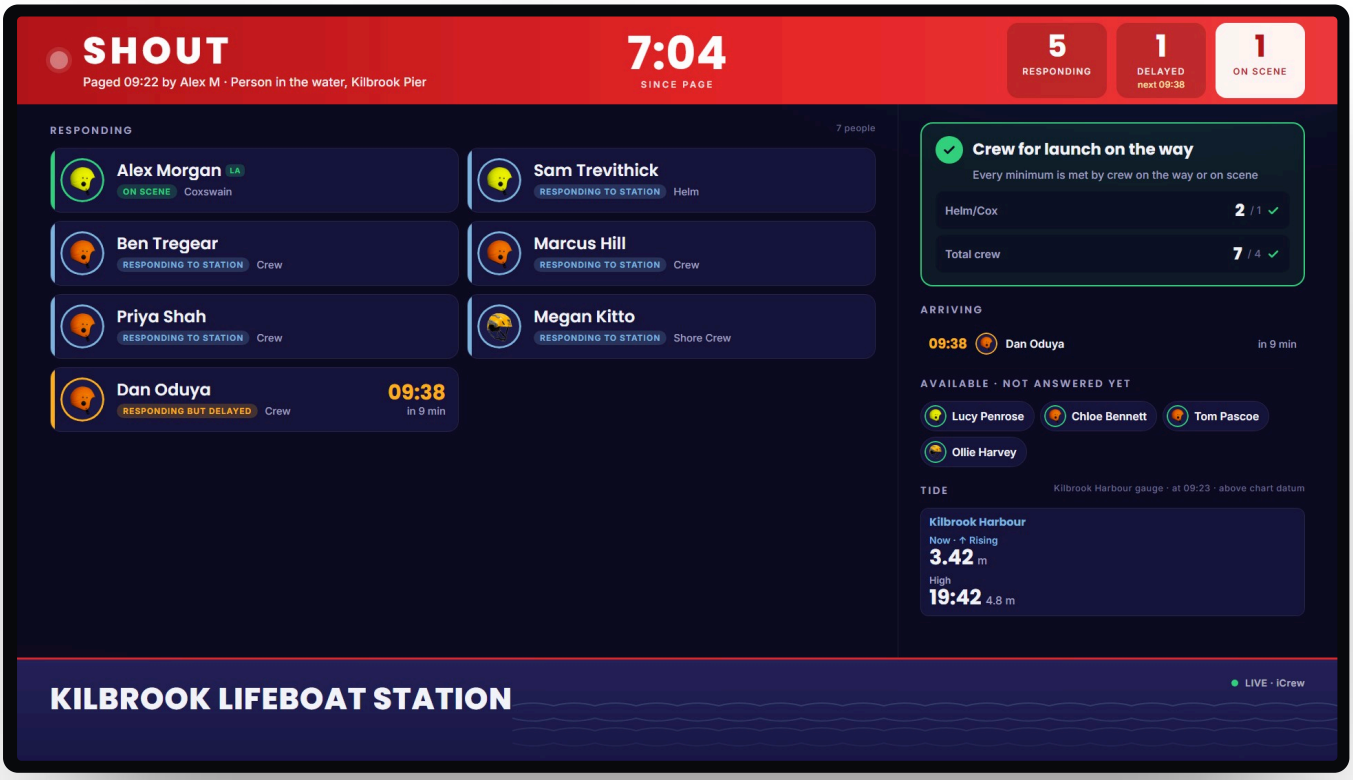
Delayed crew say when they'll be there, and the board counts them in.

Re-alerts

Optional: crew who are booked on and haven't answered are paged again after a few minutes.

Stand down

One tap tells everyone. Every answer and stand down is kept in the callout's log.

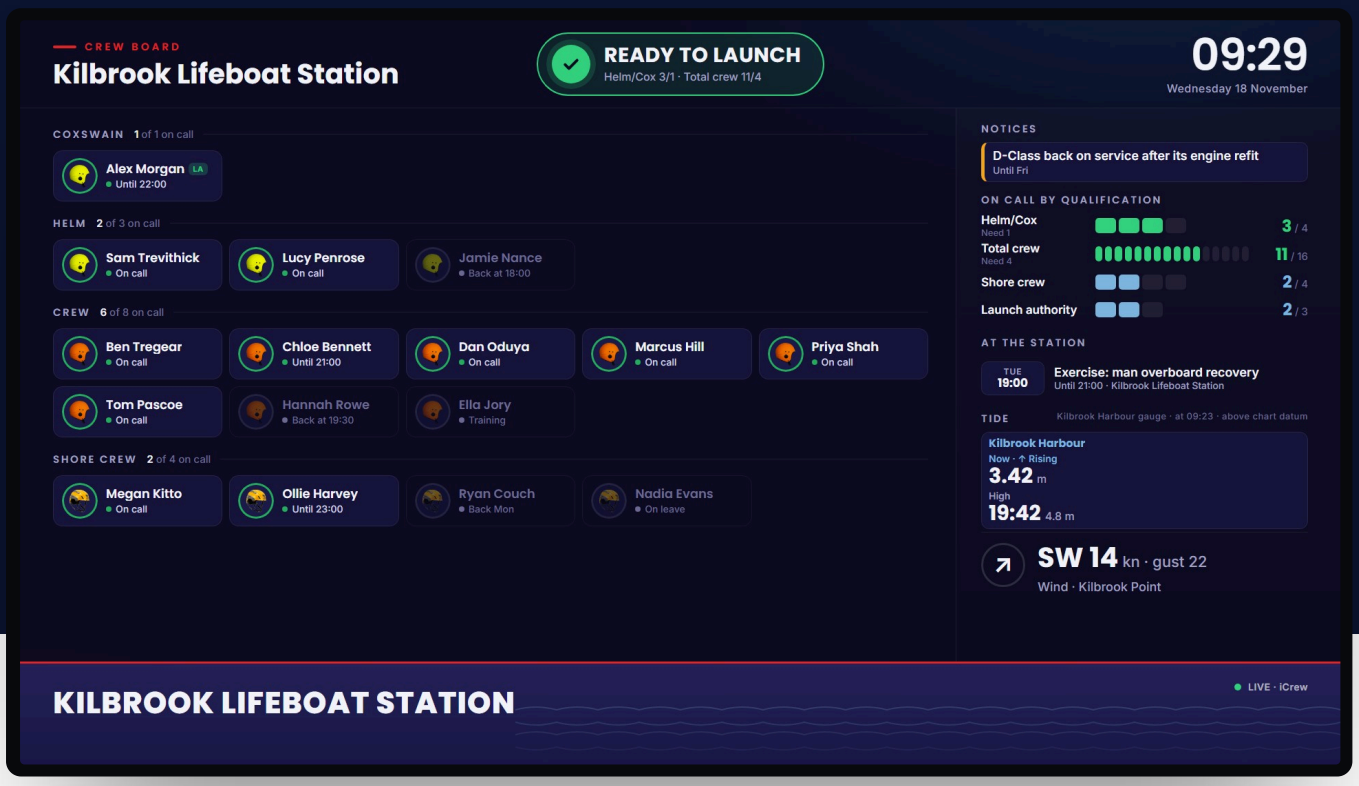


The crew board during a shout · who's responding, who's delayed and when they'll arrive, who's on scene, and whether there's enough crew on the way to launch.

THE CREW BOARD

The boathouse, always up to date.

Put the crew board on any TV or screen with a web browser. No extra hardware, nothing to install, and it keeps itself up to date.



Ready to launch

Green, amber or red against your minimums for Helm/Cox and crew, for each boat.

Who's on call

Grouped by role, with when people are back, and the duty launch authority marked.

Tides and wind

Live tide height, the next high and low water, and the wind at your station.

The shout screen

Switches over on its own when the pager goes, with a timer from the page.

Notices and exercises

Pin a notice, and show the next exercise nights and events.

Responders map

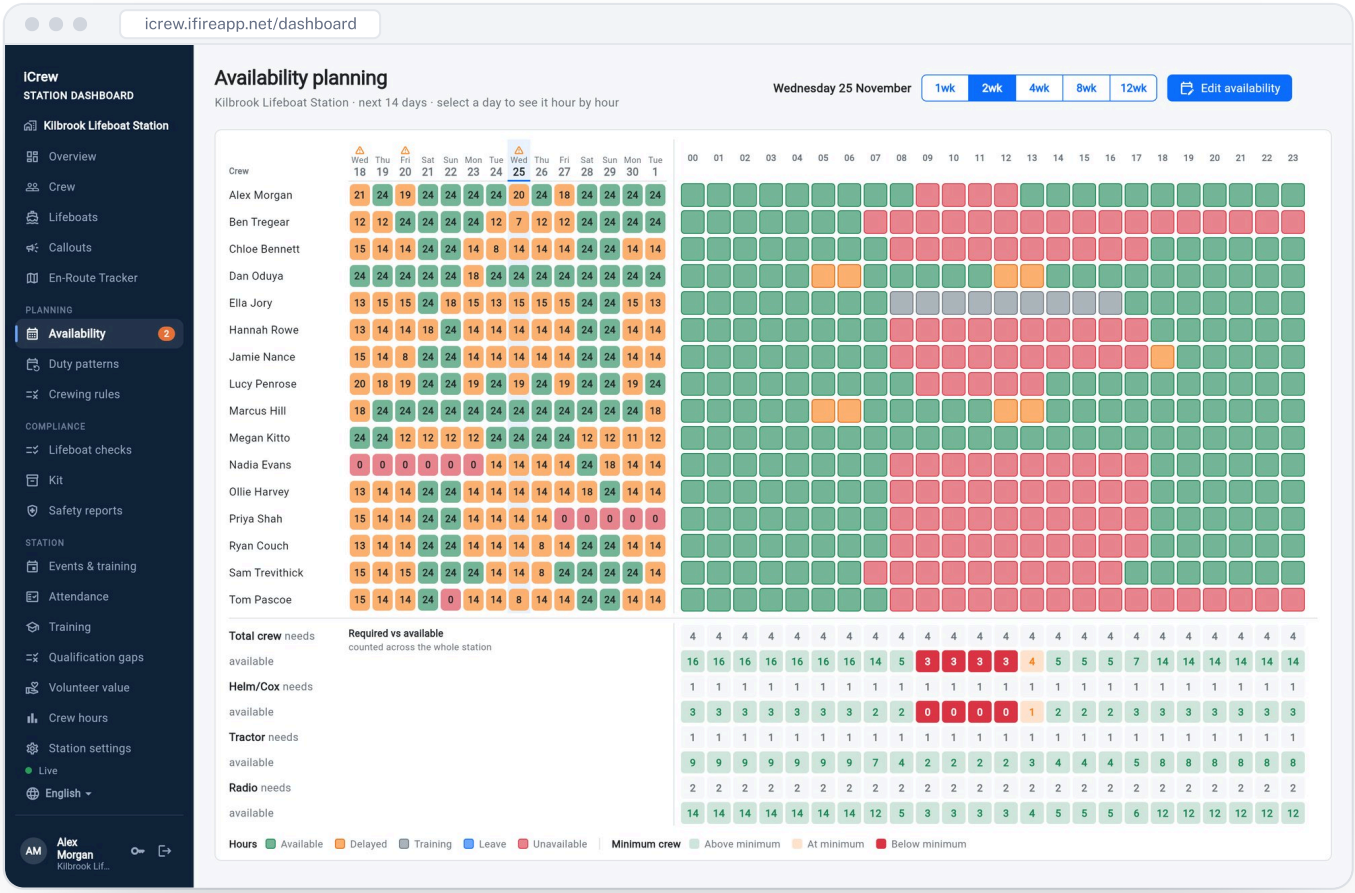
A screen you pair to your station can also show crew on their way on a map.

WHAT YOU NEED

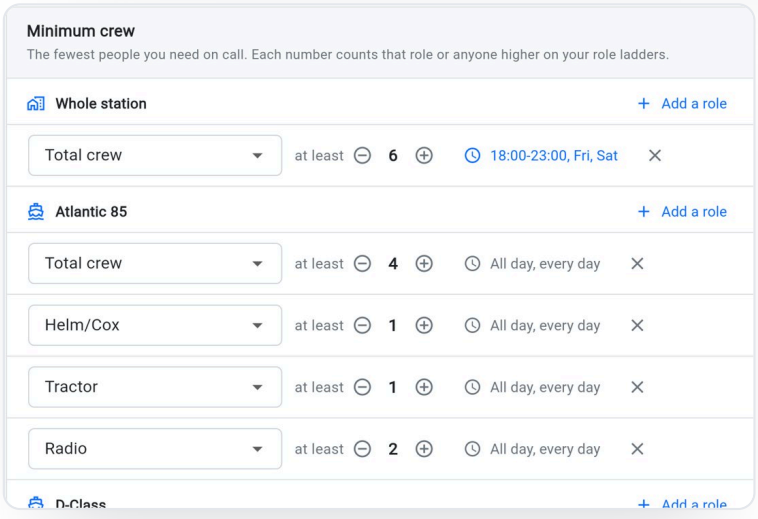
A TV, and anything that runs a web browser on it: a smart TV, a streaming stick or a small PC. Open your station's crew board link, go full screen, and leave it running.

See the gaps before they happen.

Everyone's planned availability for the next 1 to 12 weeks on one screen, checked hour by hour against the crew your station needs.



Availability planning · each day's hours for every member, with the hours below your minimum crew marked in red.



Crewing rules · minimums for each boat, the whole station and busy times.

Rules your way

Set minimums by role, boat, time of day and day of the week, in the words your station uses.

Alerts for admins

Station admins get a push when live crew drops below a rule.

Duty patterns

Save rotas such as a day job or shifts, and apply them to crew in one go.

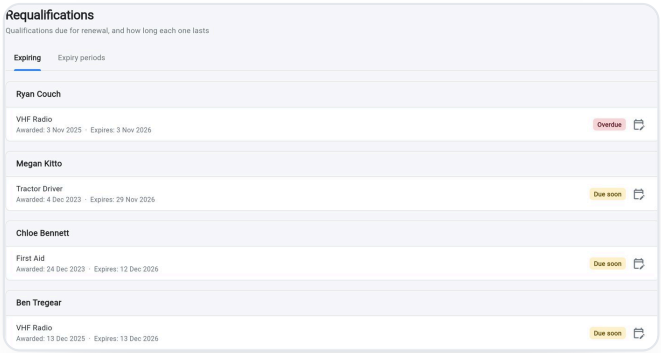
Callout history

Every callout, who answered and how fast, and when it was stood down.

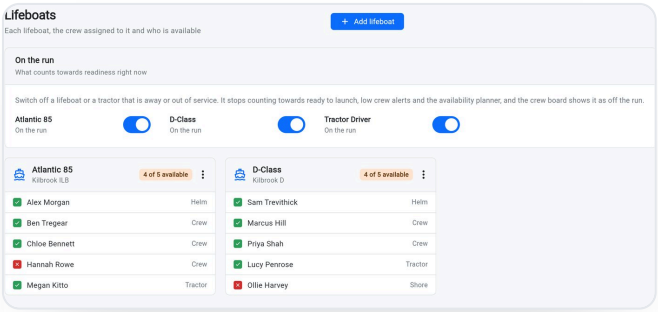
RECORDS

Records, without the paperwork.

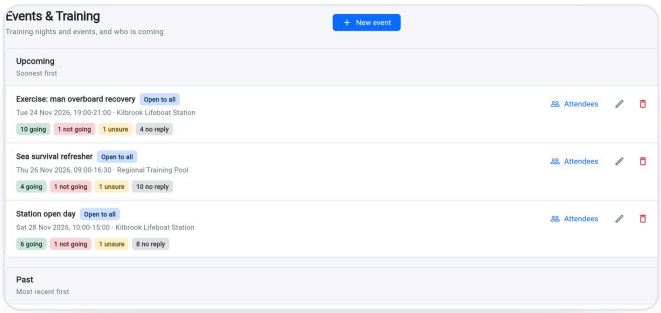
Training, qualifications, boat checks and attendance kept alongside availability, so the records stay up to date because the crew already use the app.



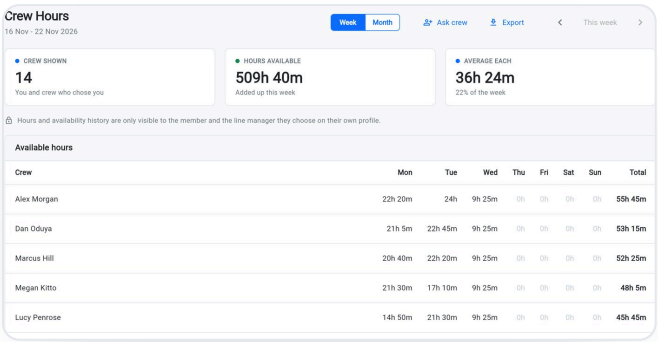
Requalifications · what's due, what's overdue



Lifeboats · crew for each boat, and what's off the run



Events and training · exercises with who's going



Crew hours · hours on call, for the crew who agree to share them

Expiry reminders

Members are reminded 90, 30 and 7 days before a qualification lapses, and admins get a weekly summary.

Training and attendance

Who attended each callout, exercise and session, with certificates kept against each qualification.

Boat checks and kit

Checklists for each boat done from the app, and kit with service dates and printable QR labels.

Safety reports

Crew report near misses from their phone, and admins are told straight away.

Incident reports

A report for each callout, started from its attendance record and exportable to CSV.

Volunteer value

What your crew gave over a period, valued at your rates, ready to print for funders.

GETTING STARTED

Your station on iCrew this week.

You set your station up yourself in a few minutes. Every feature is included for the whole crew during the free trial.

1

Start your free trial

Create your station on the Station Dashboard. 30 days, every feature, no card needed and nothing charged when it ends.

2

Invite your crew

Share a six-digit invite code or a QR code. Crew download iCrew free from the App Store or Google Play.

3

Put up the crew board

Open your station's crew board link on the boathouse TV. It runs on any screen with a web browser.

SIMPLE PRICING

£1 per active member, per month

or £10 per active member a year. Minimum £10 a month or £100 a year. Prices plus VAT.

- One subscription covers the whole station.
- You only pay for members who've used iCrew in the last 60 days. Dormant crew stay on for free.
- Callouts are never switched off, even if a payment lapses.

START	icrew.ifireapp.net/dashboard
WEBSITE	ioncall.app
WHATSAPP	wa.me/message/YVZHFQRVBM64I1
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